



ATTRACT CUSTOMERS with Golden Notepad Map

TOURISM GOLDEN FUNDED MAP ADS

With bonus Online Benefits and
BC Rockies Folded Map Ad Discounts

1 Unit Size	2 Unit Size	3 Unit Size	4 Unit Size
\$275	\$522	\$742	\$935

Prices for Tourism Golden members only.
To join Tourism Golden book a \$75 online listing at tourismgolden.com.

- Approx **50% OFF** 2015 rates
- **45,000 COPIES** — **20% MORE REACH** than 2015
- **NEWLY DESIGN** in 2016 with improved graphics and paper

ADVERTISE TO A BIG SPENDING AUDIENCE

Reach visitors just when they're ready to buy activities, store products, meals, entertainment, lodging and other services.

TRAVELLERS VALUE AND APPRECIATE MAPS

89% of pleasure travellers rate maps as "important"
— US Travel Data Center

HANDY NOTEPAD FORMAT — DISTRIBUTION EVERYWHERE

Informative and easy-to-use — the tear-off-the-pad format is especially appreciated by service-givers counselling travellers. Roads, waterways, trails, facilities and points-of-interest make this map an indispensable reference. Golden Notepad Map is circulated at hotels, information centres, attractions, shops, restaurants and other locations.

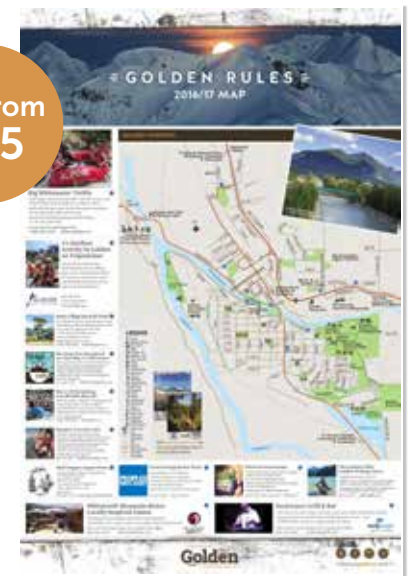
FREE INTERNET EXPOSURE ON TWO WEBSITES

Map advertisers get free listings on Canadian travel site Where.ca (used by over a million visitors annually) and regional travel site Kootenay-Rockies-BC.com. Links to your website are included.

DISCOUNTS ON BC ROCKIES FOLDED MAP (140,000 copies)

Golden Notepad Map clients get 25% off ads in BC Rockies Map. The area's only free, to-scale map features a large regional map and maps for Golden, Radium, Invermere, Panorama, Fairmont, Kimberley, Cranbrook, Fernie, Sparwood and Elkford. Distribution is at 500 hotels, visitor centres, attractions, shops, restaurants and other outlets in towns and along Hwy 93/95 and Hwy 3, plus at 'gateways' such as Banff and an online edition. [View Media Kit](#)

Ads from
\$275



Contact Warren Mackie:
1.866.609.2137
warren@rmvpublications.com

GOLDEN NOTEPAD AD SPECIFICATIONS

1 Unit: 3" x 1.15"

Image & Logo Area

Company Name 12pt

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Maecenas dui dui, iaculis at neque quis, lacinia auctor nibh. Sed sed fringilla lacus, id feugiat libero. 8.5pt

101 Street Name 8pt
1-866-727-7222 [golfgolden.com](#)

3 Units: 3" x 3.625"

Image & Logo Area

Company Name 16pt

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Maecenas dui dui, iaculis at neque quis, lacinia auctor nibh. Sed sed fringilla lacus, id feugiat libero. 9.5pt

1-866-xxx-xxxx [website.com](#) 10pt

2 Units Vertical: 3" x 2.375"

Image & Logo Area

Company Name 16pt

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Maecenas dui dui, iaculis at neque quis, lacinia auctor nibh. Sed sed fringilla lacus, id feugiat libero. Nulla mauris neque, ornare sed fringilla eget, maximus sed justo. 9.5pt

[website.com](#)
101 Street Name, 10pt
Golden 1-888-xxx-xxxx

2 Units Horizontal: 6.125" x 1.15"

Image/Logo Area

Company Name 16pt

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Maecenas dui dui, iaculis at neque quis, lacinia auctor nibh. Sed sed fringilla lacus, id feugiat libero. 9.5pt

101 Street Name
1-888-599-5299 [website.com](#) 10pt

Image/Logo Area

4 Units: 6.125" x 2.375"

Image/Logo Area

Company Name 16pt

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Duis pulvinar, justo quis blandit pulvinar, quam ligula fringilla est, sed eleifend lacus nibh at nunc. Nulla facilisi. Sed vel dui id erat venenatis aliquet quis a urna. Cras interdum lectus orci, vel ultricies nulla mollis laoreet. Praesent condimentum lacus vel tempor varius. Donec sollicitudin, lectus sit amet mattis sollicitudin, justo lorem tincidunt purus, 9.5pt

101 Street Name
1-866-727-7222 [website.com](#) 10pt

Image/Logo Area

RMV Publications' art department will format your ad at no cost from text, logo and images supplied to spec. Graphic alterations and text edits will be charged at reasonable rates.

≡ GOLDEN RULES ≡

2016/17 MAP



ALPINE

Big Whitewater Thrills

- The largest and most reputable outfitter in the area, with facilities and equipment second to none
- Half and full day tours on the Kicking Horse River for all ages and abilities from \$25
- Stand Up Paddleboarding tours from \$75, 10 am and 3 pm daily

161 Golden Donald Upper Rd
1-800-599-5299 alpinerafting.com



#1 Outdoor Activity in Golden on TripAdvisor

Glacier Raft Company has provided white water rafting trips on the Kicking Horse River for 34 years. We love the water and the thrill it provides and we want to share it with you!



932 7th St N
1-877-340-7228
glacierraft.com



Swiss Village Inn & RV Park

- 40 renovated suites, quiet location, views
- Kitchennette, coffee, hairdryer & family suites
- A/I, cable TV, internet & free WiFi
- 20 RV sites with full hook ups
- In-house whiskey & cigars

1400-1402, 1107 14 St N
1-800-888-0872 swissvillageinn.ca



We Keep You Energized on Your Way to Adventure

- Open early for 7am-10am/11am-10pm
- Breakfast & grab 'n' go bagged lunches
- Direct trade coffee & house led beer
- Salads, chilis, soups & hearty pastas
- Handwritten notes, accessories & suggestions

802 9th Avenue N
527-420-0500 madtrapperliquor.com



Wet n' Wild Rafting \$15 Off with this Ad

- New! Fun, Classic, Ultimate or Challenge tours
- From family trips to class & rapids
- All experience levels welcome (Ages 5-13)
- 800+ hours (most trips) in blue bar rafts

1000 Edgewood Rd
1-800-468-0279 wetnwildbc.ca



Slydive Extreme Yeti

- Canadian-sprung, shore-cable
- Rock to the river, full tube to the west slope's breathtaking mountain view
- \$299 per person plus tax, must be over the age of 18 and under 230 lbs
- Pick-up and video packages available

Golden Municipal Airport
520-221-9874 slydiveextremeyeti.com

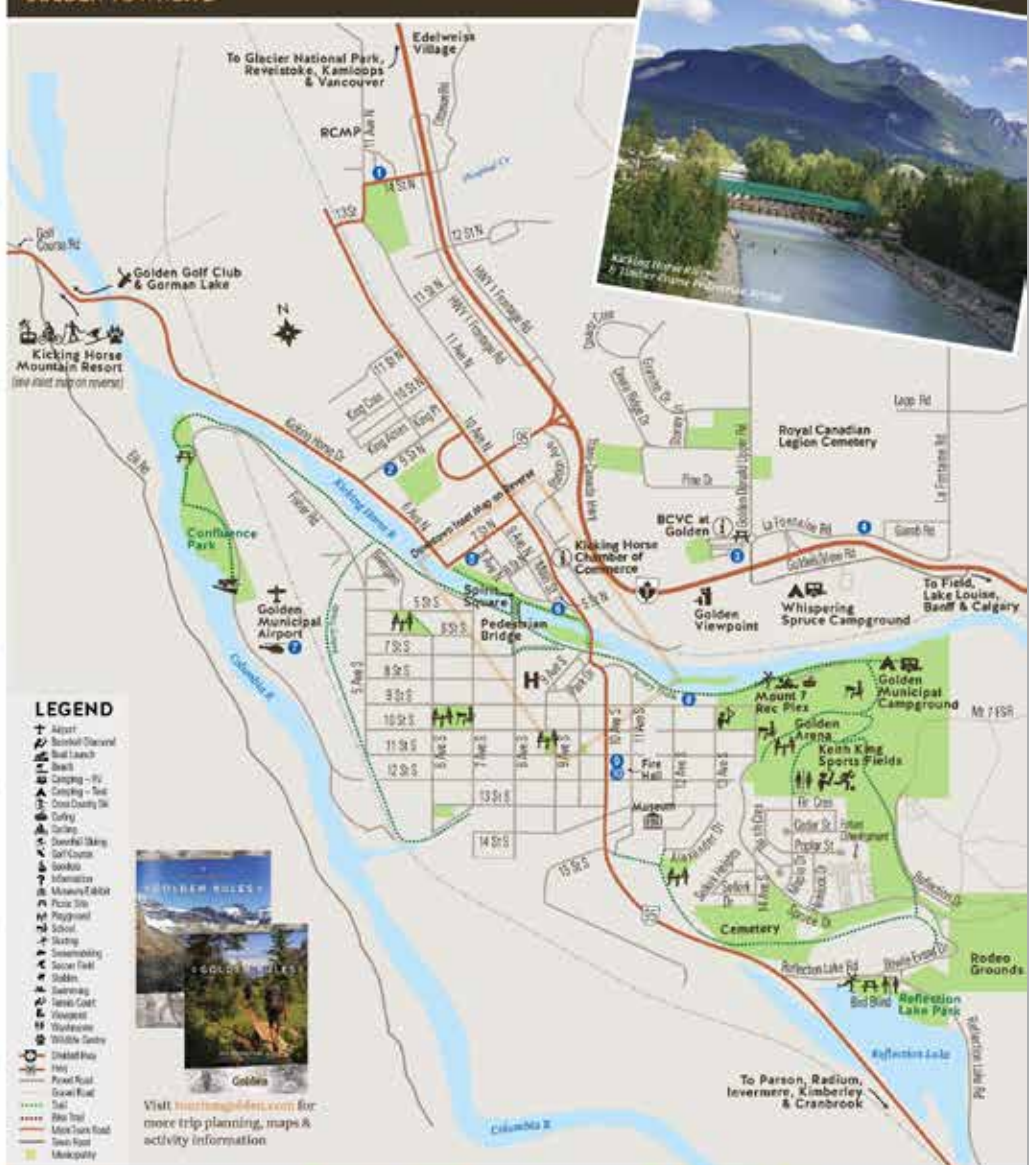


Mad Trapper Liquor Store

- Large selection of wine, whiskey & liquor at competitive prices
- Plenty of parking
- Toy, pop & snacks & cigarettes
- Open daily 9 am to 11 pm

1202 6th St
250-344-6651 madtrapperliquor.com

GOLDEN TOWNSITE



LEGEND

- ✈ Airport
- 🏨 Hotel/Starline
- 🍽 Restaurant
- 🍷 Winery
- 🍷 Beer
- 🏠 Camping - RV
- 🍷 Canteen - Food
- 🏠 Condo/Hotel
- ☕ Coffee
- 🍷 Casino
- 🏠 Ski/Snowboard
- 🏠 Golf Course
- 🏠 Spa
- 🏠 Information
- 🏠 Museum/Art
- 🏠 Picnic Site
- 🏠 Playground
- 🏠 School
- 🏠 Skiing
- 🏠 Snowmobiling
- 🏠 Soccer Field
- 🏠 Stadium
- 🏠 Swimming
- 🏠 Tennis Court
- 🏠 Warehouse
- 🏠 Warehouse/Store
- 🏠 Disabled Path
- 🏠 Hwy
- 🏠 Paved Road
- 🏠 Gravel Road
- 🏠 Trail
- 🏠 Bike Trail
- 🏠 Main Truck Road
- 🏠 Snow Road
- 🏠 Municipality



Visit tourismgolden.com for more trip planning, maps & activity information



Whitetooth Mountain Bistro

Locally Inspired Fusion

- Rooftop patio, boutique wines & infused martinis
- Breakfast 9 am - 2 pm; Lunch 11 am - 5 pm; Dinner 5 pm - 10 pm
- 427 9 Ave N, across from the Canada Post Office
- 250-344-5120 whitetoothbistro.com



Rockwater Grill & Bar

- Live music & event venue: acoustic, rock, jazz, blues, hip hop & comedy
- Banquet space & lunch/dinner/riverfront patio: noon - 1 am
- Grilled steaks, burgers, wings, nachos & salads
- 420 9 Ave N, across from the Canada Post Office
- 250-344-5051 rockwatergrill.com

PEOPLES DRUG MART

Great Savings at Our Store

- Prescription & medical items
- Travel medications & products
- Cosmetics, vitamins, bath items & gifts
- Free office & photo kiosk
- Mon-Fri 9 am-6 pm; Sat 10 am-6 pm
- 1100 17 Ave S • 250-344-0821

Eleven22 Restaurant

- Chef/owner Renee May's fresh Canadian cuisine with European flair
- Local beers & Okanagan wines
- Historic house with semi-private rooms, local art & boutique items
- Busy public & child friendly yard
- 1220 10 Ave • 250-344-5283 • eleven22.ca

The Golden Gillie Guided Fishing Tours

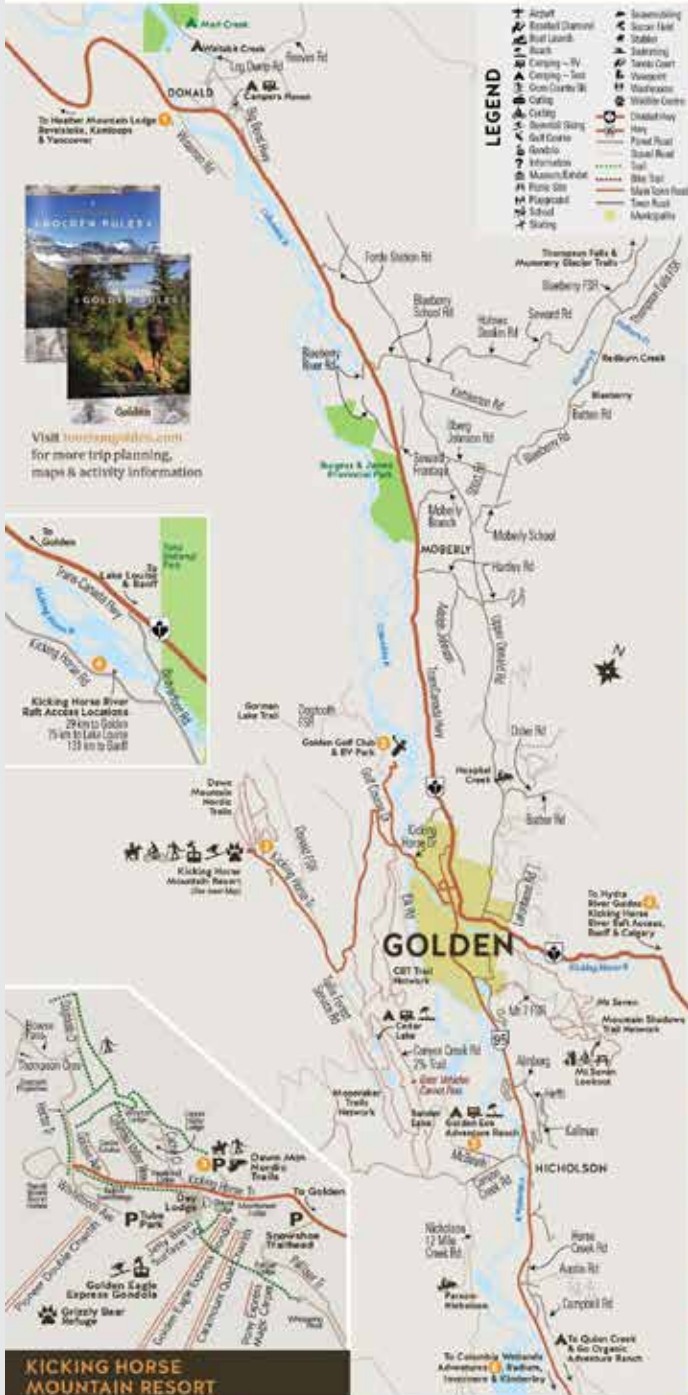
"Tight Line is Good Times"

- Walk & wade, Columbia River drift, splite tube to a secluded lake or stillwater lake
- Custom programs for families, business & weddings, plus multi-day options
- 250-344-1297 • golden@gillie.com

≡ GOLDEN RULES ≡

2016/17 MAP

GOLDEN VICINITY



Heather Mountain Lodge & Cabins

- The perfect setting for adventures, weddings or relaxation. Gateway to hikes like Great Glacier, Sir Donald, Bala Pass & Hermit Meadow.
- Reward yourself with spectacular lodging & dining while you experience Glacier National Park!

Highway 1, 55 kilometres west of Golden
250.344.7490 heathermountainlodge.com

DOWNTOWN CORE



Island Restaurant

- Unique dining in the heart of the Canadian Rockies
- Asian & European twists on local favourites
- Two patios with prime views of mountains & the Kicking Horse River
- Breakfast, lunch & dinner daily from 9 am

Golden's Island, 202 - 10 Ave 250.344.2400 islandrestaurant.co

Golden Eco-Adventure Ranch RV, Tent & Yurt Camping

- Spacious sites with 15/30 amp & water
- Modern restrooms & showers. With picnic area, playground, swimming pond, beach, suspension bridge & convenience store
- Wash camp & laundry facilities

872 MacBeth Rd, Nicholson
250.344.6424 goldenadventurecamp.com

BIG BEND CAFE

Enjoy Some Real Food

What are you doing for breakfast? The local history and flavours of Golden. Made grain pastas, egg therapy, house-made soups & herbaceous coffee.

- Rated 4.5 Trip Advisor: urban urban spoon
- Truly local and delicious

228 S. Ave N 250.344.4422 bigbendcafe.com

Bean Bag Coffee Roasters

- 100% Arabica coffee roasted on site
- Espresso & hand-dripped
- 24 hr beans
- Gift baskets
- Wholesale

229 S. Ave N
250.344.4543 beanbagcoffee.com

Art Gallery of Golden & Studio Gift Shop

- Review our fine art & home-grown gifts
- A fine reflection of our western mountain culture, dinner from our local artists to you
- Mon to Sat 10:30 am to 5:30 pm
- Sun: 11am to 4pm (July & August)

250 S. Ave N
250.344.6145 kickinghorseart.com

Apostoles Greek Restaurant

- Greek - Steaks - Pasta
- Authentic Greek Cuisine
- Award winning restaurant
- Serving locals & tourists for over 23 years
- Open 7 days a week, 3pm till close

901 10 Ave S
250.344.4976 apostoles.ca

Golden Golf Club

- Voted #1 in 11 hidden gems
- 18 hole, par 72 course on the Columbia River with a Rocky Mountain background
- 80+ parks with 21 amph bunkers & a potable water station

1.800.725.7222 golden.com

Rocky Mountain Riders Snowmobile Tours

- Easily to extreme backcountry users
- Evening snowmobiling & snowcat tours
- All gear & lunch provided
- Snowmobile rentals

Three Rivers Kicking Horse Mountain Resort
1.877.355.7533 rockymountainriders.com

Rocky Mountain Riders ATV Rentals

- All Terrain Vehicle & side-by-side rentals at Kicking Horse Resort
- Side-by-side off-road Percell Mountain trails
- Year-round snowmobiling & snowcat tours

www.rockymountainriders.com
1.877.910.2532 rockymountainriders.com

Hydra River Guides Kicking Horse River Rafting

- Whitewater & Boat trips since 1986
- Professional guides & quality equipment
- Over 1500 hours of Kicking Horse River
- Book online or reserve by phone

2300 Kicking Horse Rd
1.800.642.8820 hydrariverguides.com

the tab

Locals' Choice for Great Beer, Food & Music

- Impassioned craft beer on tap
- Great pub food
- Live music & live jazz
- Golden local & favorite child open

Downtown, 505 S. Ave N
250.344.7123 thetabphoenix.com

Apostoles Guest Apartments

- Nightly & weekly rentals
- 1/2 bath one or two bedroom apartments with fully equipped kitchens & TV

apostolesguestapartments.com
901 10 Ave S 250.344.0608

Happy Tails

Animal Food & Accessories

- Flavoured, gourmet, grain-free, kibble, dog, cat & bird
- Products for animals big to small, including dogs to cats
- Pet & livestock foods & supplies
- Big show groomer on site

828 10 Ave S 250.339.2627

The French Connection Cheese & Fine Foods

- 12 local artisan cheeses & tapas
- Delicious and imported cheeses & specialty fine foods
- Cheese, fresh cheese boards & gift baskets
- Cheese specialties

frenchconnectioncheese.com
228 10 Ave S 250.344.4327

Columbia Wetlands Adventures River Tours, Boat Rentals & Geo Caching

- Voted #1 Great Adventure Experiences 2016 Hospitality Award
- Experience world-famous scenery & wonder

2629 Highway 94, Parson
250.348.2225 wetlandsadventures.com

